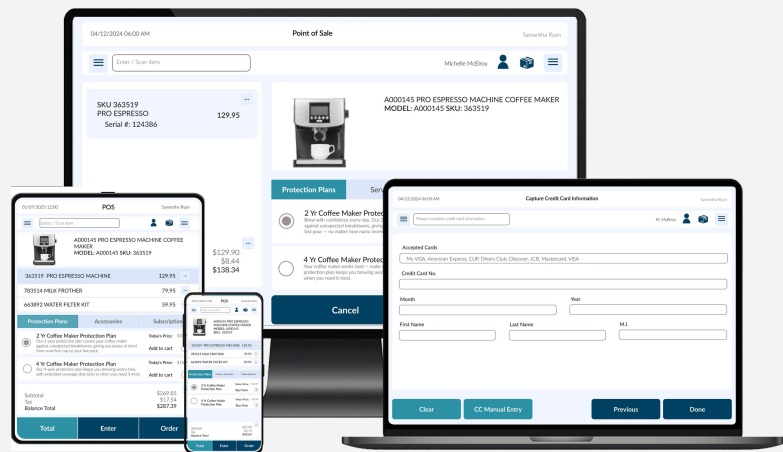# Guided Selling Solutions

Boost revenue by inviting customers to purchase additional or related items and/ or services.

Guided selling software recreates the retail customer experience by asking the shopper questions that identify their needs and wants.

Reduce Errors

Reduce errors by guiding associates step-by-step through each stage of the selling process.

Simplify Sales Setup

Easily configure workflows to capture all required information without relying on technical support.

Boost Revenue

Increase revenue by encouraging customers to add complementary or related products and services to their purchase.

Drive Higher Sales

Boost sales with automated recommendations that surface the ideal add-ons, warranties, subscriptions, or upgrades.

What our customers have to say

"I've collaborated with eight other retail companies, and your products stand out as the best by far. There's truly nothing on the market that compares to your Guided Selling Solutions—they're simply unmatched."
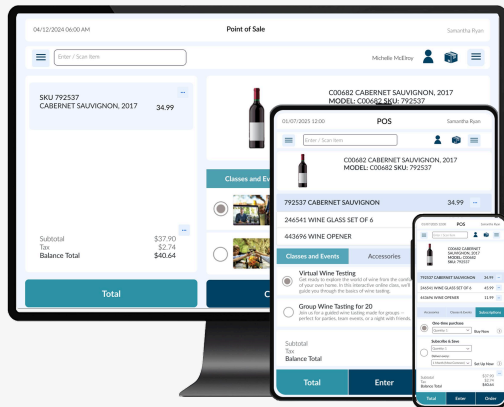
–CEO

Contact us at
www.osidigital.com

Guided Selling Solution

Solution Master

Solution Master is a user interface for manually setting up and managing product and service relationships, along with their associated workflows.

- Plan Setup: Configure and offer item-based protection or subscription plans.
- Promotions & Tax: Remind associates of promotions and stay compliant with automated tax rules.
- Fees & Add-Ons: Automatically collect required fees and attach optional add-ons, such as warranties.
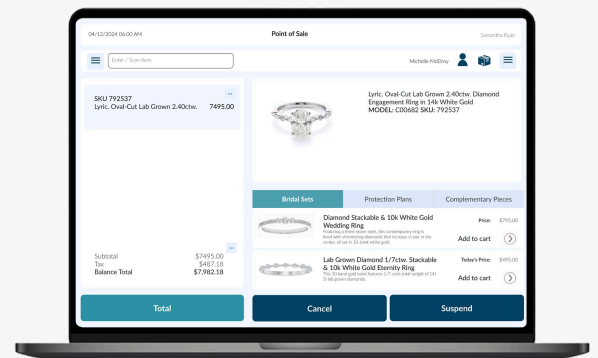- Relationship Manager: Quickly copy and reuse relationship configurations.

Product To Product

A business-facing application used to dynamically manage the relationships that power suggestive selling across your entire enterprise.

Examples of how it works:
- A customer purchasing a necklace from a designer collection is recommended matching earrings from the same collection.
- A customer buying makeup or skincare is prompted to book a makeup masterclass or skincare consultation.
- A customer purchasing a video doorbell is recommended a compatible smart home display.

Data Driven Workflow

At key points in the selling process, you may need to recommend products, offer services, or collect customer information. Our workflow app prompts the right actions at the right time, ensuring nothing is missed.
Examples include:
- Recommending complementary products or services
- Capturing email addresses for e-receipts
- Collecting customer details for electronic gift cards
- Capturing credit card information for subscription management